NOVEMBER 6 · CITIZENS BANK PARK

about

The second annual SeventySix Capital Sports Innovation Conference in Philadelphia will inspire and educate attendees on sports technology, esports, and sports betting – industries where innovation is moving at an accelerated pace.

Attendees will benefit from panels, keynote interviews, industry deep dives at lunch, and a sports startup pitch competition, all focused on the latest innovations in sports including athlete perspectives, data analytics, media, and more.

Startups focused on the sports digitalization, esports, and sports betting industries are invited to apply for our pitch competition where \$10,000 in prizes will be awarded to top entrepreneurs!

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ROTHMAN





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details

Location

Citizens Bank Park 1 Citizens Bank Way, Philadelphia, PA 19148

Parking Free on-site, P Lot

Time of Conference 9am Doors Open 9:50am-6pm 6pm Happy Hour

Social Media Hashtags #SportsTechVC



Sports Innovation Conference Website seventysixcapital.com/sic2019

quick-view schedule

9:00 | Doors Open

9:55 | Kickoff & Introduction by SeventySix Capital Partners Wayne Kimmel, Jon Powell, and Ryan Howard

- 10:00 | Brian Westbrook
- **10:25** | Sports Betting
- 11:35 | Fan Engagement
- 12:20 | Athlete Entrepreneurship

1:40 | Sports Betting OR Esports

Lunch Panels are in the Hall of Fame Club

- 3:00 | Sports Tech
- 3:50 | Pitch Competition
- 5:10 | Jeff Moorad
- 5:35 | David Stern
- 6:00 | Happy Hour



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detailed schedule

9:00 | Doors Open

9:55 | Welcome

Diamond Club SeventySix Capital Partners Wayne Kimmel, Jon Powell, and Ryan Howard

10:00 | Introductory Keynote

Diamond Club Brian Westbrook, Philadelphia Eagles Hall of Famer, Member of SeventySix Athlete Venture Group

10:25 | Sports Betting

Diamond Club

Davyeon Ross, Co-founder & President, ShotTracker Sara Slane, Founder, Slane Advisory Kenneth Gersh, Executive Vice President, Gaming and New Business Ventures at Major League Baseball Matthew Cullen, Senior Vice President Interactive Gaming & Sports at Parx Casino Dr. Laila Mintas, Chairwoman of Bet.Works Advisory Board Mike Lombardi, Co-host of VSiN, Host of The GM Shuffle (moderator)

11:35 | Fan Engagement

Diamond Club Jen Kavanagh, SVP, Marketing and Media, Philadelphia Eagles Alyssa Gentile, Marketing Manager, Philadelphia Union TBD, Philadelphia Phillies Lindsay Berra, Freelance Sports Journalist (moderator)

12:16

Diamond Club

Rob McClanaghan, Professional Basketball Trainer & Author



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12:20 | Athlete Entrepreneurship

Diamond Club
Ryan Howard, World Series Champion, Philadelphia Phillies
Partner, SeventySix Capital
Ralph Sampson, NBA Hall of Famer, Member, SeventySix
Capital Athlete Venture Group
Sébastien Le Toux, Philadelphia Union Alumni
Riley Cote, Co-Founder, BodyCheck Wellness,
Philadelphia Flyers Alumni
Courtney Altemus, Founder, TeamAltemus (moderator)

1:40 | Esports

Hall of Fame Club 1 Rob Johnson, COO Nerd Street Gamers Neil Duffy, CCO, WorldGaming & The Collegiate StarLeague David Makuen, EVP Marketing & Strategy, Five Below Marisa Magnatta, Producer, Preston & Steve Show on WMMR (moderator)

1:40 | Sports Betting

Hall of Fame Club 2 Matt Holt, President, U.S. Integrity Seth Schorr, CEO, Fifth Street Gaming, Chairman of Downtown Grand Las Vegas Brian Musburger, CEO, VSiN Anthony Gargano, Co-host, 97.5 The Fanatic (moderator)

3:00 | Sports Tech

Diamond Club

Ken Shropshire, Global Sport Institute at Arizona State University, Adidas Distinguished Professor of Global Sport C.J. Handon, Co-Founder & CEO, Diamond Kinetics Bonnie Rothenstein, VP Marketing Communications, Global Sponsorship, SAP Wayne Kimmel, Managing Partner, SeventySix Capital (moderator)



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3:50 | Pitch Competition

Diamond Club

Judges

Wayne Kimmel, Managing Partner, SeventySix Capital Chad Stender, Managing Director, SeventySix Capital Ryan Howard, World Series Champion, Philadelphia Phillies Partner, SeventySix Capital Jen Fox, President, Wealth Management Bryn Mawr Trust Jeff Kunowski, Associate Director, Innovation Programs, Global Sport Institute at Arizona State University Ralph Sampson, NBA Hall of Famer, Member, SeventySix Capital Athlete Venture Group Chad Stender, Managing Director, SeventySix Capital (moderator)

Companies

EarBuds Inc, Jason Fox FORTË, Lauren Foundos iSport360, Inc., Ian Goldberg VICI Sports, Adam Jones C360 Technologies, Evan Wimer Whistle, Dean Blandino

5:10 | Keynote Interview

Diamond Club

Jeff Moorad, Chairman, Morgan Lewis Global Sports Practice, Principal, MSP Sports Capital, Former Owner/CEO, Arizona Diamondbacks & San Diego Padres Matthew Berry, Sr. Fantasy Analyst, ESPN, Co-Founder, Fantasy Life (moderator)

5:35 | Closing Keynote Interview

Diamond Club Wayne Kimmel, Managing Partner, SeventySix Capital (moderator) David Stern, Former NBA Commissioner

6:00 | Happy Hour Courtesy of TeamAltemus Pass & Stow



NOVEMBER 6 · CITIZENS BANK PARK

our team



Wayne Kimmel Managing Partner, SeventySix Capital



Jon Powell Managing Partner, SeventySix Capital



Ryan Howard Partner, SeventySix Capital



Chad Stender Managing Director, SeventySix Capital



Jessica David Director of Marketing, SeventySix Capital



James Santore Chief of Staff, SeventySix Capital



Scott Powell Associate, SeventySix Capital



Krista Serianni Senior Graphic Designer, SeventySix Capital



Crystal Fountain Marketing Associate, SeventySix Capital



Lisa Pliskin Legal, SeventySix Capital



Robert Birkbeck Finance, SeventySix Capital



Terry Khan-Malek Coordinator, SeventySix Capital

